

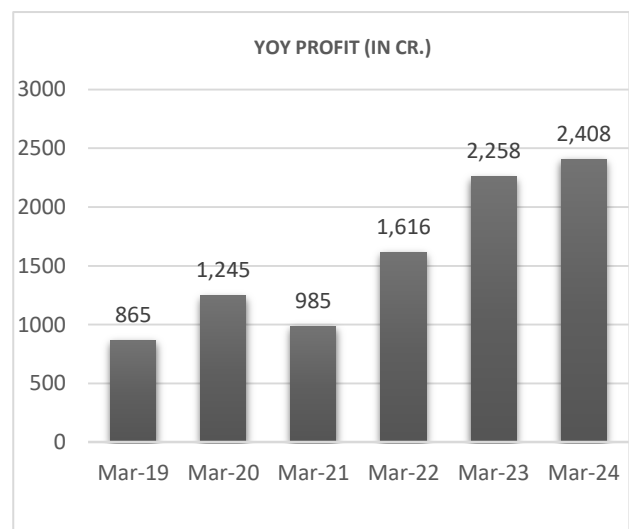
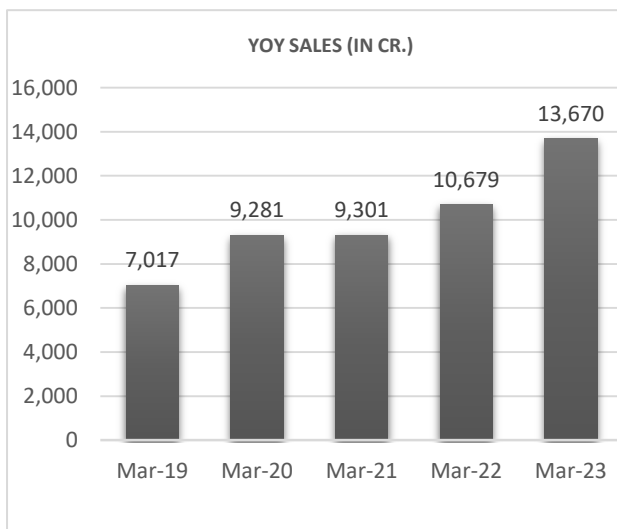
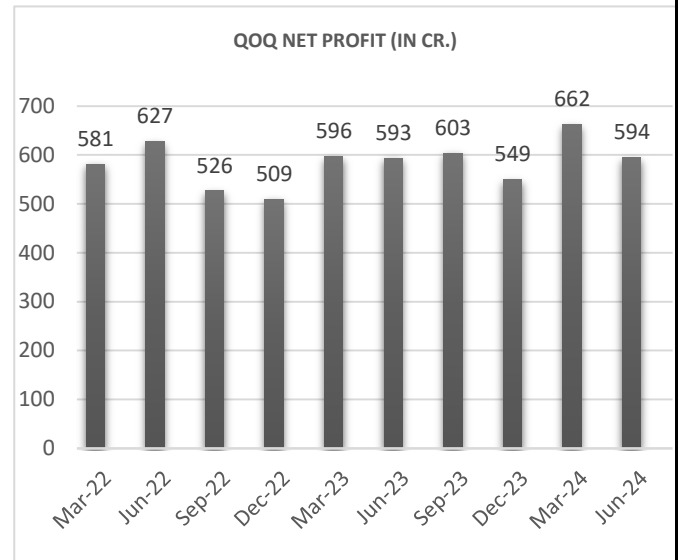
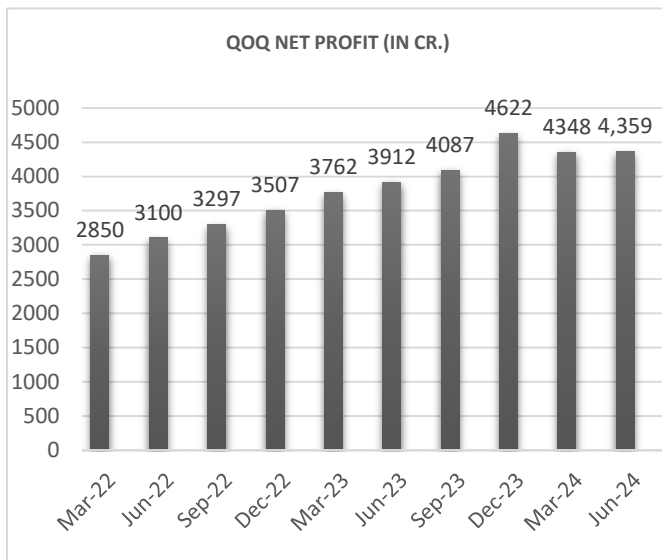
SBI CARDS

13 AUGUST 2024

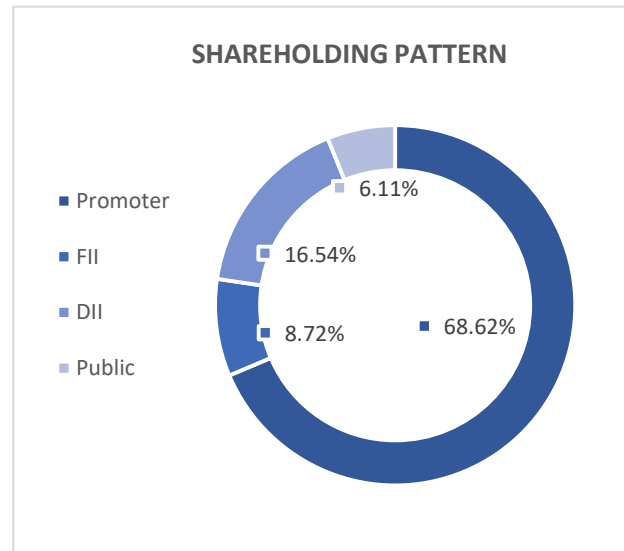
About company

SBI Cards and Payment Services Limited is a systemically important non-banking financial company registered with the RBI that does not accept deposits. The company, headquartered in Gurgaon, Haryana, specializes in issuing credit cards to consumers in India. It operates as a subsidiary of the State Bank of India, the country's largest commercial bank. SBI Cards offers three types of cards: one Super Premium card, eight Core Cards, and fifteen Co-Brand Cards, which are issued in collaboration with various banks, retail partners, and travel partners.

Financials



MARKET CAP	RS 66,728CR
P/E RATIO	27.7
DIVIDEND YIELD	0.36%
ROCE	12.5 %
ROE	22%
FACE VALUE	10.00
3 YEARS SALES GROWTH	22%
3 YEARS PROFIT GROWTH	35%



Our recommendation

OPTIONS INSIGHT: BUY SBI CARD 700 CALL BETWEEN 11.3 - 11.8 TARGETS 15.9 - 19.5 STOP LOSS BELOW 7.35

Technical analysis

SBI Card has formed triple bottom pattern on 15 min and 30 min. chart. The stock bounced back from support level of 697 three times in the last one week. The stock has formed strong bullish candle on 30 min chart near support level and we are expecting a trend reversal in the stock. Hence Buy recommendation was given in SBI Card 700 Call Option.



Disclaimer

I, Ruchi Nahar, SEBI Registered Research Analyst (INH000014544) comply with the qualification and certification requirements under SEBI (Research Analyst) Regulations, 2014. I have qualified CA, CS and MBA, has over 11 years of experience in MNCs, culminating as Head of Finance. I now leverage my expertise to guide stock market investors with strategic insights. All of the views expressed in research reports and recommendations issued by me reflect my personal views about the subject company or companies at the given point of time and I do not receive/accept any kind of compensation, directly or indirectly related to specific recommendations or views expressed in reports issued by me. I/my relatives do not at any point of time of issuing the reports have any material conflict of interest in the subject company neither I was/am/will be engaged in market making activity for the subject company. The investments discussed or views expressed in reports and recommendations issued by me may not be suitable for all investors. The user assumes the entire risk of any use made of this information. I nor any person connected with my report, accepts any liability arising from the use of research document. The recipients of research document should rely on their own investigations and should consult their own financial advisors to determine merit and risks of such investments based on their own risk appetite. Price and value of the investments referred to in this material may go up or down. Past performance is not a guide for future performance. Certain transactions including those involving futures, options and other derivatives as well as non-investment grade securities involve substantial risk and are not suitable for all investors. Reports and recommendations based on technical analysis centres on studying charts of a stock's price movement and trading volume, as opposed to focusing on a company's fundamentals and as such, may not match with a report on a company's fundamentals. Opinions expressed in research reports & recommendations will be based on the current opinions as of the date appearing in research report & recommendations. While I endeavour to update on a reasonable basis the information discussed in research reports, there may be regulatory, compliance, or other reasons that prevent me from doing so. Prospective investors and others are cautioned that any forward-looking statements are not predictions and may be subject to change without notice. So far as reports include current or historic information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed. Investment in securities market is subject to market risks. Read all the related documents carefully before investing. Registration granted by SEBI, and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.